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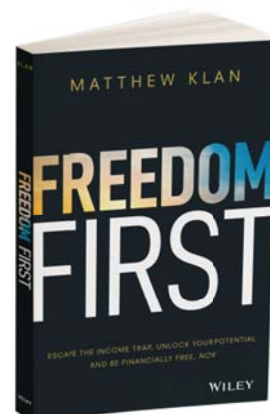
**WILEY, publisher of Australia's no. 1 personal finance book, launches controversial
new title *Freedom First* by Matthew Klan**

In his debut book, *Freedom First: Escape The Income Trap, Unlock Your Potential and Be Financially Free, Now*, author Matthew Klan sets out to change the way people think about wealth, security and financial freedom. A noted forecaster, Klan, who called the GFC six years early and Trump's 'unpredictable' 2016 election victory six months early, now predicts a new trend in the way we work, retire and invest.

"In this rapidly changing world, spending your life pursuing security in the hope of winding up with freedom is insane", says Matthew Klan, Author. "If you want to be financially free, you've got to start by getting free first."

No stranger to controversy, Klan demolishes much of the dated and endlessly recycled advice found in most financial books. He shares counterintuitive insights - such as why you shouldn't save for retirement, or for emergencies - while stepping back to examine many of the unquestioned assumptions underlying our current work/life path. In *Freedom First*, Klan makes the revolutionary observation that earning an income, even a good one, may be at the heart of what's holding you back, and why retiring early may not only be easier than you imagined, but essential if you want to prosper.

"The more regularly you need money, the more expensive it is. The rich pay people salaries and income, but they get paid in profits, dividends, equity and capital appreciation." Klan says. "Most people think you need to be rich if you want to quit work. I think you need to quit work if you want to be rich."



Klan most recently captured the world media's attention when he spotted what he called a "massive market mispricing" and placed a bet on Trump to win the U.S. election in 2016 (before he even won the nomination). His investment resulted in a \$100,000 win and the story being syndicated globally.

Now, with property prices soaring and the amount of debt Australians are carrying at record highs, Klan shares advanced stock, real estate and tax strategies that will allow the reader to sidestep the traditional path and create wealth without being enslaved to debt or a job.

Packed with real-life stories and expert guidance, *Freedom First* has a message for everyone: from retirees discovering a lifetime of working and saving has only left them dependent on a volatile market, to millennials starting out in a world where many of the old securities are gone. *Freedom First* draws on insights from history's most inspirational minds including Benjamin Franklin, Confucius and Napoleon, as well as some of today's biggest tech billionaires.

Klan will be embarking on a national speaking tour this Autumn to support the message of this book. **Free tickets to events are available with the purchase of each book.** *Freedom First* is published by Wiley and retails for \$29.95. The book is **available for pre-order now** online and in all good book-stores, and is available on-shelf on the **24th January**, just in time for the Australia Day long weekend.

Ends.

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Matthew Klan – Author, Entrepreneur

Biography

A self-made millionaire in his early twenties, Matthew Klan walked away from a professional career and the promise of financial security, and chose freedom instead, discovering along the way the power that freedom has to create prosperity – a universal principle that everyone can apply.

Matthew is an author, entrepreneur, forecaster, investor, inventor and public speaker, who holds a degree in Physiotherapy from the University of Queensland and a Diploma of Financial Planning.

Available in all good book-stores and online.

RRP: \$29.95

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